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## **Economy Overview**

21,455

Population (2018)

Population decreased by 324 over the last 5 years and is projected to decrease by 117 over the next 5 years. 7,363

**Total Regional Employment** 

Jobs decreased by 34 over the last 5 years but are projected to grow by 90 over the next 5 years.

\$39.7K

Median Household Income (2017)

Median household income is \$18.0K below the national median household income of \$57.7K.

#### **Takeaways**

- As of 2018 the region's population **declined by 1.5**% since 2013, falling by 324. Population is expected to **decrease by 0.5**% between 2018 and 2023, losing 117.
- From 2013 to 2018, jobs declined by 0.5% in Yell County, AR from 7,398 to 7,363. This change fell short of the national growth rate of 8.2% by 8.7%. As the number of jobs declined, the labor force participation rate decreased from 53.0% to 49.8% between 2013 and 2018.
- Concerning educational attainment, **9.6% of Yell County, AR residents possess a Bachelor's Degree** (9.0% below the national average), and **3.7% hold an Associate's Degree** (4.3% below the national average).
- The top three industries in 2018 are Animal Slaughtering and Processing, Education and Hospitals (Local Government), and Nursing Care Facilities (Skilled Nursing Facilities).

	Population (2018)	Labor Force (2018)	Jobs (2018)	Cost of Living	GRP	Imports	Exports
Region	21,455	8,519	7,363	89.0	\$558.37M	\$1.15B	\$952.27M
Little Rock, AR (in Pulaski county)	14,131	N/A	6,302	95.8	\$654.55M	\$1.43B	\$1.78B

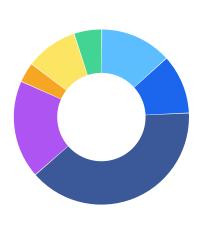
# **Economy Overview - Cont.**

#### 2018 Labor Force Breakdown



#### **Educational Attainment**

Concerning educational attainment, **9.6% of Yell County, AR residents possess a Bachelor's Degree** (9.0% below the national average), and **3.7% hold an Associate's Degree** (4.3% below the national average).



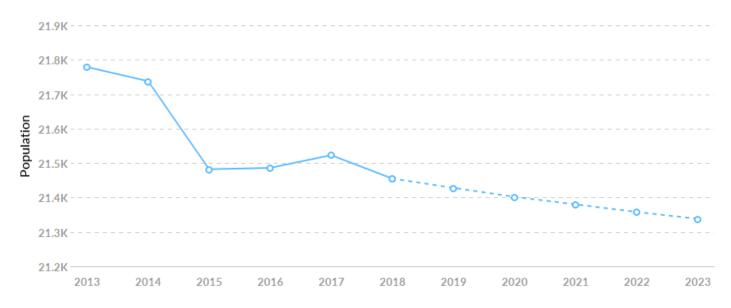
	% of Population	Population
Less Than 9th Grade	13.2%	1,912
9th Grade to 12th Grade	11.0%	1,585
High School Diploma	39.3%	5,682
Some College	18.1%	2,614
Associate's Degree	3.7%	535
Bachelor's Degree	9.6%	1,388
Graduate Degree and Higher	5.1%	740

# **...! Emsi** Economy Overview

# Historic & Projected Trends

## **Population Trends**

As of 2018 the region's population **declined by 1.5**% since 2013, falling by 324. Population is expected to **decrease by 0.5**% between 2018 and 2023, losing 117.



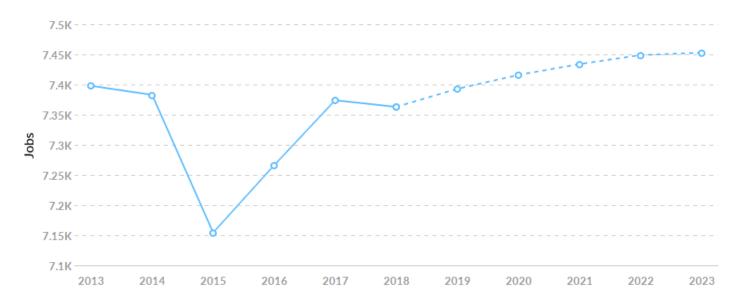
Timeframe	Population
2013	21,779
2014	21,738
2015	21,482
2016	21,486
2017	21,523
2018	21,455
2019	21,428
2020	21,402
2021	21,380
2022	21,358
2023	21,338



# Historic & Projected Trends - Cont.

#### **Job Trends**

From 2013 to 2018, jobs declined by 0.5% in Yell County, AR from 7,398 to 7,363. This change fell short of the national growth rate of 8.2% by 8.7%.

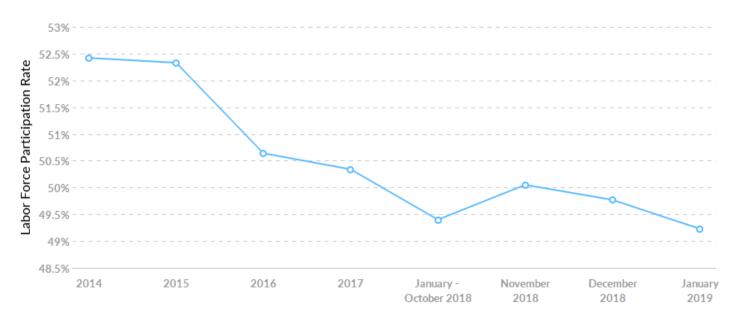


Timeframe	Jobs
2013	7,398
2014	7,383
2015	7,154
2016	7,266
2017	7,374
2018	7,363
2019	7,393
2020	7,416
2021	7,434
2022	7,449
2023	7,453



# Historic & Projected Trends - Cont.

## **Labor Force Participation Rate Trends**



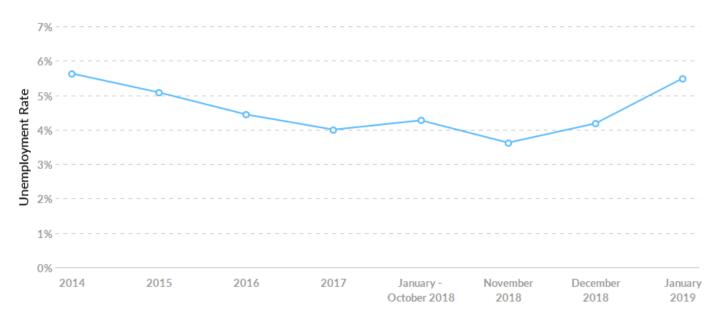
Timeframe	Labor Force Participation Rate
2014	52.42%
2015	52.33%
2016	50.64%
2017	50.34%
January - October 2018	49.40%
November 2018	50.05%
December 2018	49.77%
January 2019	49.23%



# Historic & Projected Trends - Cont.

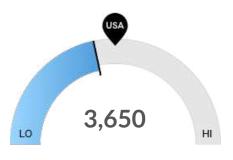
### **Unemployment Rate Trends**

Yell County, AR had a January 2019 unemployment rate of 5.49%, decreasing from 5.63% 5 years before.



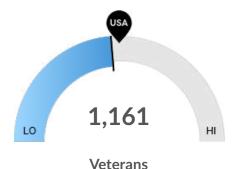
Timeframe	Unemployment Rate
2014	5.63%
2015	5.08%
2016	4.44%
2017	4.00%
January - October 2018	4.27%
November 2018	3.62%
December 2018	4.18%
January 2019	5.49%

## **Population Characteristics**

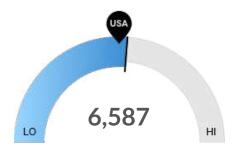


Millennials

Yell County, AR has 3,650 millennials (ages 20-34). The national average for an area this size is 4,458.

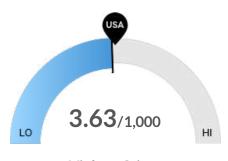


Yell County, AR has 1,161 veterans. The national average for an area this size is 1.251.



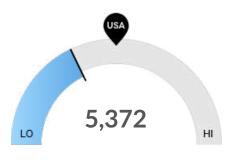
**Retiring Soon** 

Retirement risk is about average in Yell County, AR. The national average for an area this size is 6,136 people 55 or older, while there are 6,587 here.



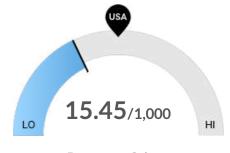
**Violent Crime** 

Yell County, AR has 3.63 violent crimes per 1,000 people. The national rate is 3.75 per 1,000 people.



**Racial Diversity** 

Racial diversity is low in Yell County, AR. The national average for an area this size is 8,453 racially diverse people, while there are 5,372 here.



**Property Crime** 

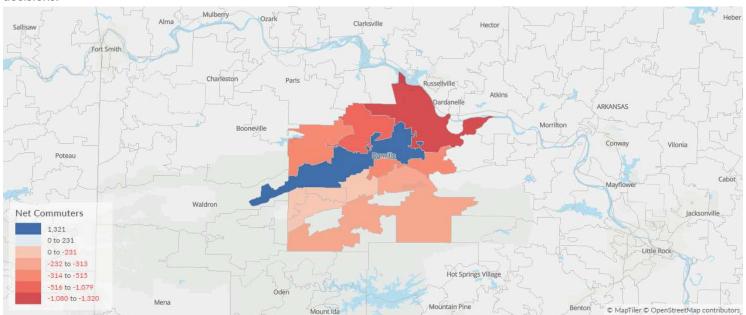
Yell County, AR has 15.45 property crimes per 1,000 people. The national rate is 24.21 per 1,000 people.



# Population Characteristics - Cont.

#### Place of Work vs Place of Residence

Understanding where talent in Yell County, AR currently works compared to where talent lives can help you optimize site decisions.

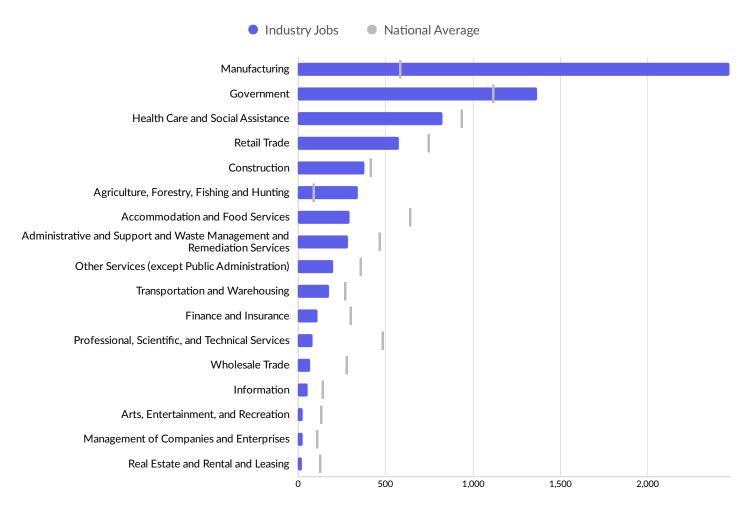


	Where Talent Works			Where Talent Lives	
ZIP	Name	2018 Employment	ZIP	Name	2018 Workers
72834	Dardanelle, AR (in Yell c	3,381	72834	Dardanelle, AR (in Yell c	4,461
72833	Danville, AR (in Yell cou	2,786	72833	Danville, AR (in Yell cou	1,465
72853	Ola, AR (in Yell county)	358	72853	Ola, AR (in Yell county)	672
72857	Plainview, AR (in Yell co	272	72824	Belleville, AR (in Yell co	659
72842	Havana, AR (in Yell coun	249	72842	Havana, AR (in Yell coun	590



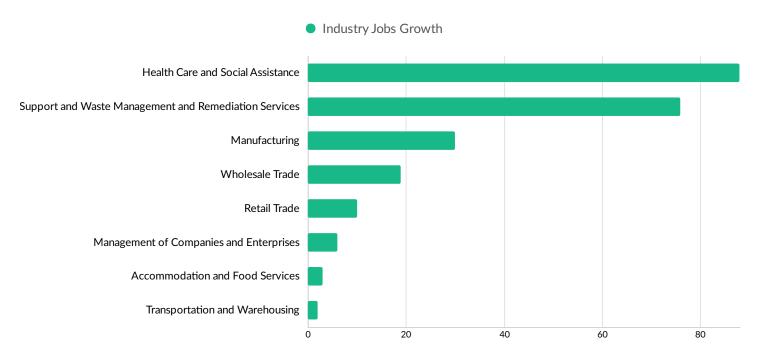
## **Industry Characteristics**

#### **Largest Industries**



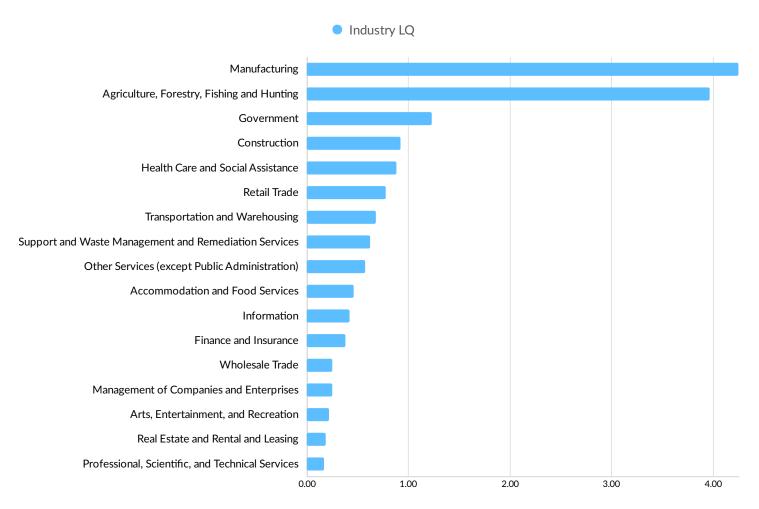


## **Top Growing Industries**



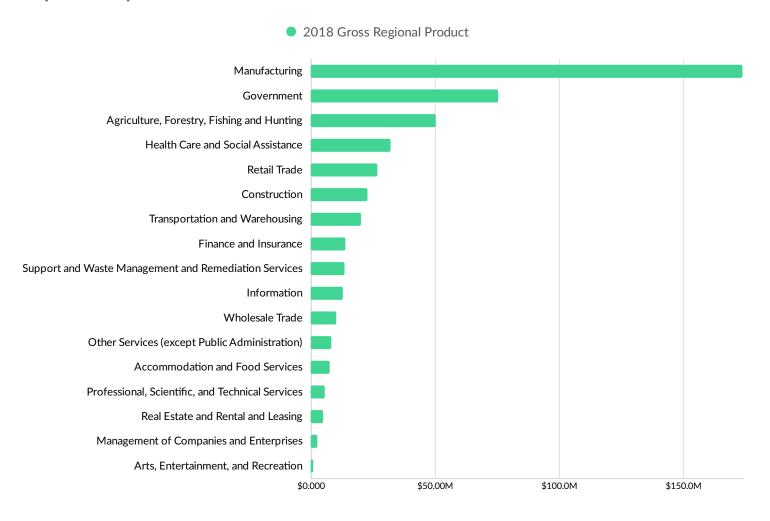


#### **Top Industry LQ**



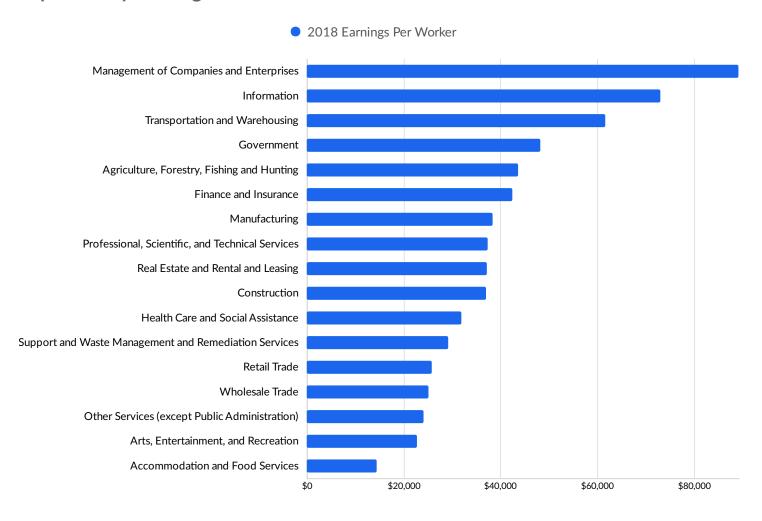


#### **Top Industry GRP**





#### **Top Industry Earnings**



# **...II Emsi** Economy Overview

# Industry Characteristics - Cont.

Government   1,461   1,368   -93   -6%   1,23   \$48,299   \$75,33     Health Care and Social Assistance   738   826   88   +12%   0.89   \$31,931   \$32,13     Retail Trade   570   580   10   +2%   0.78   \$25,870   \$26,93     Construction   403   380   -23   -6%   0.93   \$36,972   \$22.83     Agriculture, Forestry, Fishing and Hunting   363   344   -19   -5%   3.97   \$43,615   \$50.13     Accommodation and Food Services   292   295   3   +1%   0.47   \$14,375   \$7.49     Administrative and Support and Waste Management and Remediation Services   212   288   76   +36%   0.63   \$29,178   \$13.5     Other Services (except Public Administration)   212   202   -10   -5%   0.58   \$24,121   \$8.22     Transportation and Warehousing   178   180   2   +1%   0.68   \$61,634   \$20.22     Finance and	Industry	2013 Jobs	2018 Jobs	Change in Jobs	% Change in Jobs	2018 LQ	2018 Earnings Per Worker	2018 GRP
Health Care and Social Assistance   738   826   88   +12%   0.89   \$31,931   \$32.17     Retail Trade   570   580   10   +2%   0.78   \$25,870   \$26.92     Construction   403   380   -23   -6%   0.93   \$36,972   \$22.83     Agriculture, Forestry, Fishing and Hunting   363   344   -19   -5%   3.97   \$43,615   \$50.13     Accommodation and Food Services   292   295   3   +1%   0.47   \$14,375   \$7.44     Administrative and Support and Waste Management and Remediation Services   212   288   76   +36%   0.63   \$29,178   \$13.5     Other Services (except Public Administration)   212   202   -10   -5%   0.58   \$24,121   \$8.20     Finance and Insurance   159   112   -47   -30%   0.38   \$42,529   \$14.00     Professional, Scientific, and Technical Services   86   83   -3   -3%   0.17   \$37,458   \$5.65	Manufacturing	2,438	2,468	30	+1%	4.25	\$38,353	\$173.67M
Retail Trade   570   580   10   +2%   0.78   \$25,870   \$26.99     Construction   403   380   -23   -6%   0.93   \$36,972   \$22.80     Agriculture, Forestry, Fishing and Hunting   363   344   -19   -5%   3.97   \$43,615   \$50.13     Accommodation and Food Services   292   295   3   +1%   0.47   \$14,375   \$7.44     Administrative and Support and Waste Management and Remediation Services   212   288   76   +36%   0.63   \$29,178   \$13.57     Other Services (except Public Administration)   212   202   -10   -5%   0.58   \$24,121   \$8.24     Transportation and Warehousing   178   180   2   +1%   0.68   \$61,634   \$20.22     Finance and Insurance   159   112   -47   -30%   0.38   \$42,529   \$14.00     Professional, Scientific, and Technical Services   86   83   -3   -3%   0.17   \$37,458   \$5.65	Government	1,461	1,368	-93	-6%	1.23	\$48,299	\$75.37M
Construction   403   380   -23   -6%   0.93   \$36,972   \$22.83     Agriculture, Forestry, Fishing and Hunting   363   344   -19   -5%   3.97   \$43,615   \$50.13     Accommodation and Food Services   292   295   3   +1%   0.47   \$14,375   \$7.44     Administrative and Support and Waste Management and Remediation Services   212   288   76   +36%   0.63   \$29,178   \$13.5     Other Services (except Public Administration)   212   202   -10   -5%   0.58   \$24,121   \$8.26     Transportation and Warehousing   178   180   2   +1%   0.68   \$61,634   \$20.26     Finance and Insurance   159   112   -47   -30%   0.38   \$42,529   \$14.06     Professional, Scientific, and Technical Services   86   83   -3   -3%   0.17   \$37,458   \$5.66     Wholesale Trade   50   69   19   +38%   0.25   \$25,213   \$10.30	Health Care and Social Assistance	738	826	88	+12%	0.89	\$31,931	\$32.17M
Agriculture, Forestry, Fishing and Hunting 363 344 -19 -5% 3.97 \$43,615 \$50.13   Accommodation and Food Services 292 295 3 +1% 0.47 \$14,375 \$7.44   Administrative and Support and Waste Management and Remediation Services 212 288 76 +36% 0.63 \$29,178 \$13.5   Other Services (except Public Administration) 212 202 -10 -5% 0.58 \$24,121 \$8.21   Transportation and Warehousing 178 180 2 +1% 0.68 \$61,634 \$20.22   Finance and Insurance 159 112 -47 -30% 0.38 \$42,529 \$14.00   Professional, Scientific, and Technical Services 86 83 -3 -3% 0.17 \$37,458 \$5.63   Wholesale Trade 50 69 19 +38% 0.25 \$25,213 \$10.33   Information 57 57 0 0% 0.42 \$73,048 \$13.03   Arts, Entertainment, and Recreation 38 28 -10 -26% 0.22 <td>Retail Trade</td> <td>570</td> <td>580</td> <td>10</td> <td>+2%</td> <td>0.78</td> <td>\$25,870</td> <td>\$26.95M</td>	Retail Trade	570	580	10	+2%	0.78	\$25,870	\$26.95M
Hunting   363   344   -19   -3%   3.97   \$43,615   \$50.1.     Accommodation and Food Services   292   295   3   +1%   0.47   \$14,375   \$7.46     Administrative and Support and Waste Management and Remediation Services   212   288   76   +36%   0.63   \$29,178   \$13.51     Other Services (except Public Administration)   212   202   -10   -5%   0.58   \$24,121   \$8.26     Transportation and Warehousing   178   180   2   +1%   0.68   \$61,634   \$20.26     Finance and Insurance   159   112   -47   -30%   0.38   \$42,529   \$14.00     Professional, Scientific, and Technical Services   86   83   -3   -3%   0.17   \$37,458   \$5.60     Wholesale Trade   50   69   19   +38%   0.25   \$25,213   \$10.30     Information   57   57   0   0%   0.42   \$73,048   \$13.00     Arts, Entertainment, and Recrea	Construction	403	380	-23	-6%	0.93	\$36,972	\$22.83M
Administrative and Support and Waste Management and Remediation Services 212 288 76 +36% 0.63 \$29,178 \$13.5   Other Services (except Public Administration) 212 202 -10 -5% 0.58 \$24,121 \$8.26   Transportation and Warehousing 178 180 2 +1% 0.68 \$61,634 \$20.26   Finance and Insurance 159 112 -47 -30% 0.38 \$42,529 \$14.06   Professional, Scientific, and Technical Services 86 83 -3 -3% 0.17 \$37,458 \$5.65   Wholesale Trade 50 69 19 +38% 0.25 \$25,213 \$10.35   Information 57 57 0 0% 0.42 \$73,048 \$13.05   Arts, Entertainment, and Recreation 38 28 -10 -26% 0.22 \$22,730 \$940.9		363	344	-19	-5%	3.97	\$43,615	\$50.13M
Management and Remediation Services   212   288   76   +36%   0.63   \$29,178   \$13.5     Other Services (except Public Administration)   212   202   -10   -5%   0.58   \$24,121   \$8.26     Transportation and Warehousing   178   180   2   +1%   0.68   \$61,634   \$20.26     Finance and Insurance   159   112   -47   -30%   0.38   \$42,529   \$14.06     Professional, Scientific, and Technical Services   86   83   -3   -3%   0.17   \$37,458   \$5.66     Wholesale Trade   50   69   19   +38%   0.25   \$25,213   \$10.32     Information   57   57   0   0%   0.42   \$73,048   \$13.02     Arts, Entertainment, and Recreation   38   28   -10   -26%   0.22   \$22,730   \$940.9	Accommodation and Food Services	292	295	3	+1%	0.47	\$14,375	\$7.48M
Administration) 212 202 -10 -5% 0.58 \$24,121 \$8.26   Transportation and Warehousing 178 180 2 +1% 0.68 \$61,634 \$20.26   Finance and Insurance 159 112 -47 -30% 0.38 \$42,529 \$14.00   Professional, Scientific, and Technical Services 86 83 -3 -3% 0.17 \$37,458 \$5.60   Wholesale Trade 50 69 19 +38% 0.25 \$25,213 \$10.30   Information 57 57 0 0% 0.42 \$73,048 \$13.00   Arts, Entertainment, and Recreation 38 28 -10 -26% 0.22 \$22,730 \$940.9	Management and Remediation	212	288	76	+36%	0.63	\$29,178	\$13.51M
Finance and Insurance 159 112 -47 -30% 0.38 \$42,529 \$14.00   Professional, Scientific, and Technical Services 86 83 -3 -3% 0.17 \$37,458 \$5.60   Wholesale Trade 50 69 19 +38% 0.25 \$25,213 \$10.30   Information 57 57 0 0% 0.42 \$73,048 \$13.00   Arts, Entertainment, and Recreation 38 28 -10 -26% 0.22 \$22,730 \$940.9	· · · · · · · · · · · · · · · · · · ·	212	202	-10	-5%	0.58	\$24,121	\$8.28M
Professional, Scientific, and Technical Services   86   83   -3   -3%   0.17   \$37,458   \$5.65     Wholesale Trade   50   69   19   +38%   0.25   \$25,213   \$10.35     Information   57   57   0   0%   0.42   \$73,048   \$13.05     Arts, Entertainment, and Recreation   38   28   -10   -26%   0.22   \$22,730   \$940.9	Transportation and Warehousing	178	180	2	+1%	0.68	\$61,634	\$20.24M
Services 86 83 -3 -3% 0.17 \$37,458 \$5.6.   Wholesale Trade 50 69 19 +38% 0.25 \$25,213 \$10.32   Information 57 57 0 0% 0.42 \$73,048 \$13.02   Arts, Entertainment, and Recreation 38 28 -10 -26% 0.22 \$22,730 \$940.9	Finance and Insurance	159	112	-47	-30%	0.38	\$42,529	\$14.00M
Information   57   57   0   0%   0.42   \$73,048   \$13.02     Arts, Entertainment, and Recreation   38   28   -10   -26%   0.22   \$22,730   \$940.9		86	83	-3	-3%	0.17	\$37,458	\$5.62M
Arts, Entertainment, and Recreation 38 28 -10 -26% 0.22 \$22,730 \$940.9	Wholesale Trade	50	69	19	+38%	0.25	\$25,213	\$10.32M
Management of Companies and	Information	57	57	0	0%	0.42	\$73,048	\$13.02M
Management of Companies and	Arts, Entertainment, and Recreation	38	28	-10	-26%	0.22	\$22,730	\$940.90K
Enterprises 21 27 6 +29% 0.25 \$89,191 \$2.50	Management of Companies and Enterprises	21	27	6	+29%	0.25	\$89,191	\$2.59M
Real Estate and Rental and Leasing 32 24 -8 -25% 0.19 \$37,191 \$4.88	Real Estate and Rental and Leasing	32	24	-8	-25%	0.19	\$37,191	\$4.85M

## **Business Characteristics**

### **604 Companies Employ Your Workers**

Online profiles for your workers mention 604 companies as employers, with the top 10 appearing below. In the last 12 months, 379 companies in Yell County, AR posted job postings, with the top 10 appearing below.

Top Companies	Profiles	Top Companies Posting	Unique Postings
Entergy Arkansas, Inc.	25	CRST International, Inc.	470
Chambers Memorial Hall	21	USA Truck, Inc.	279
Wayne Farms LLC	19	Koch Trucking, Inc.	115
Tyson Foods, Inc.	18	Travelers Healthcare	114
Arkansas Tech University	13	U. S. Xpress, Inc.	101
Two Rivers School District	11	Dollar General Corporation	95
Danville Public Schools	10	Southern Refrigerated Transport	83
Dardanelle Public Schools	10	C.R. England, Inc.	80
United States Department of th	9	Celadon Group, Inc.	77
Conagra Foods, Inc.	8	Dart Transit Co Inc	65



### **Business Characteristics - Cont.**

#### **Business Size**

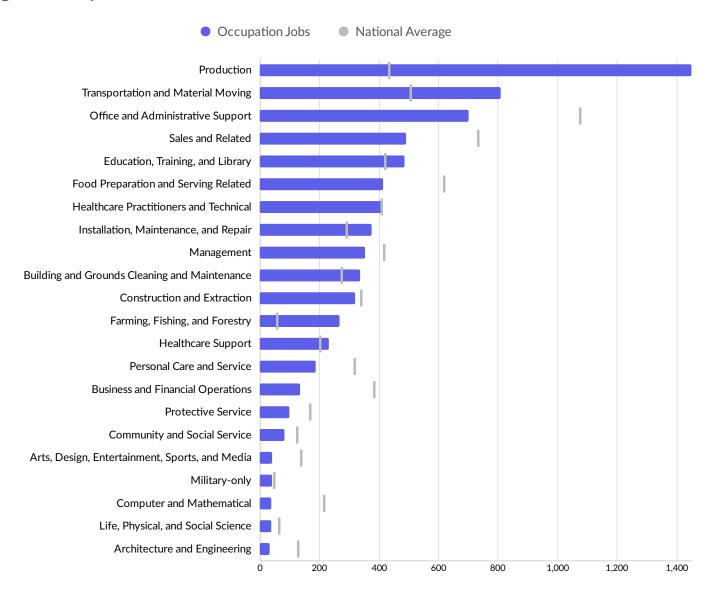


<sup>\*</sup>Business Data by DatabaseUSA.com is third-party data provided by Emsi to its customers as a convenience, and Emsi does not endorse or warrant its accuracy or consistency with other published Emsi data. In most cases, the Business Count will not match total companies with profiles on the summary tab.



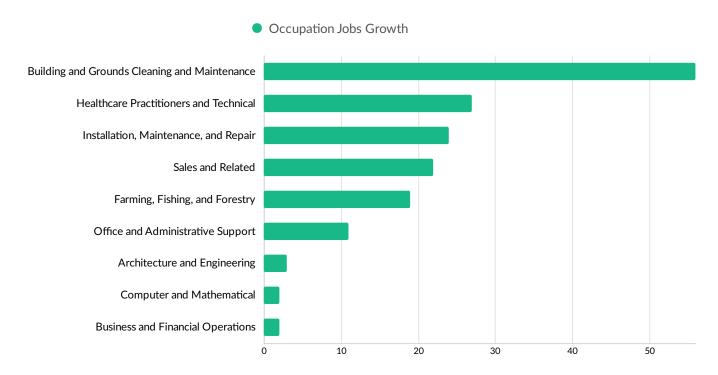
### **Workforce Characteristics**

#### **Largest Occupations**



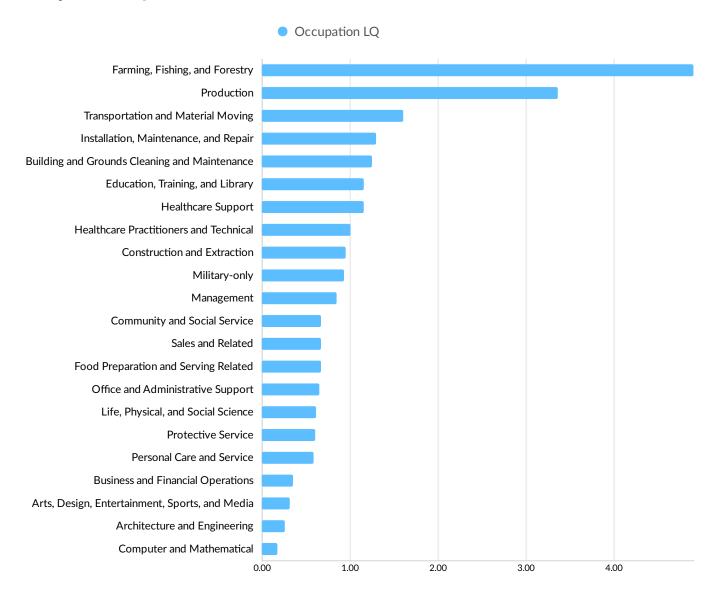


### **Top Growing Occupations**





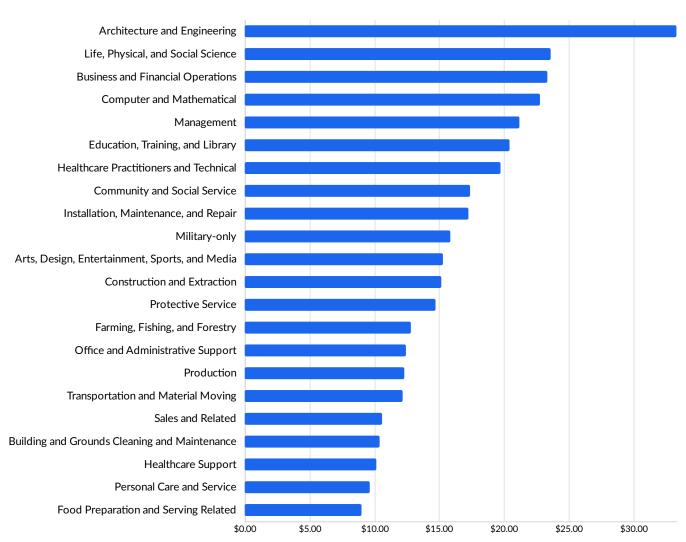
#### **Top Occupation LQ**





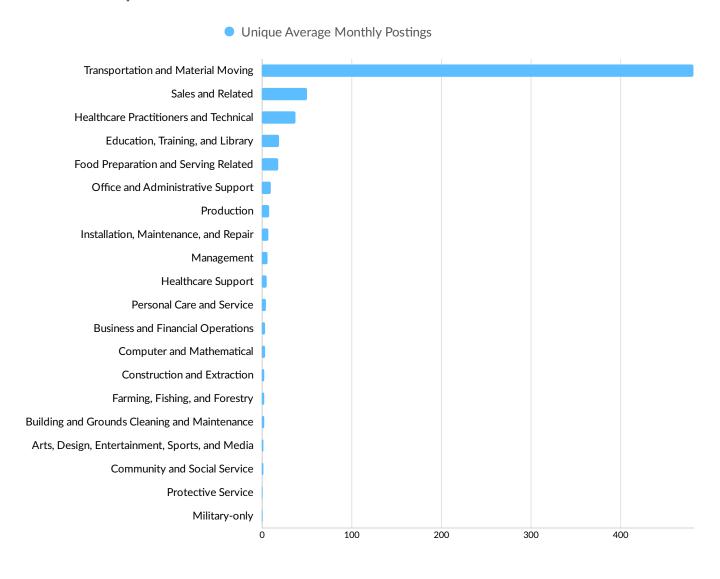
#### **Top Occupation Earnings**





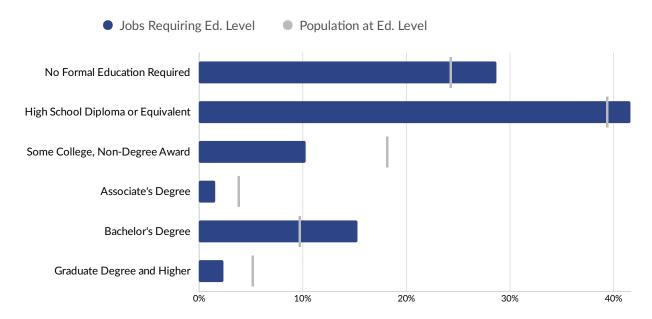


#### **Top Posted Occupations**





### Underemployment



# **...! Emsi** Economy Overview

## Workforce Characteristics - Cont.

Occupation	2013 Jobs	2018 Jobs	Change in Jobs	% Change in Jobs	2018 LQ	2017 Median Hourly Earnings	May 2018 - Apr 2019 Unique Average Monthly Postings
Production	1,496	1,451	-45	-3%	3.36	\$12.31	9
Transportation and Material Moving	825	809	-16	-2%	1.61	\$12.19	481
Office and Administrative Support	691	702	11	+2%	0.65	\$12.43	10
Sales and Related	469	491	22	+5%	0.67	\$10.63	50
Education, Training, and Library	549	486	-63	-11%	1.16	\$20.46	19
Food Preparation and Serving Related	421	415	-6	-1%	0.67	\$9.04	18
Healthcare Practitioners and Technical	386	413	27	+7%	1.01	\$19.73	37
Installation, Maintenance, and Repair	352	376	24	+7%	1.30	\$17.28	7
Management	364	353	-11	-3%	0.85	\$21.21	7
Building and Grounds Cleaning and Maintenance	282	338	56	+20%	1.25	\$10.43	2
Construction and Extraction	344	320	-24	-7%	0.95	\$15.15	3
Farming, Fishing, and Forestry	250	269	19	+8%	4.91	\$12.80	3
Healthcare Support	234	232	-2	-1%	1.16	\$10.15	5
Personal Care and Service	198	187	-11	-6%	0.59	\$9.68	4
Business and Financial Operations	134	136	2	+1%	0.36	\$23.36	4
Protective Service	101	100	-1	-1%	0.61	\$14.74	1
Community and Social Service	82	82	0	0%	0.68	\$17.42	2

Occupation	2013 Jobs	2018 Jobs	Change in Jobs	% Change in Jobs	2018 LQ	2017 Median Hourly Earnings	May 2018 - Apr 2019 Unique Average Monthly Postings
Arts, Design, Entertainment, Sports, and Media	47	43	-4	-9%	0.31	\$15.31	2
Military-only	52	42	-10	-19%	0.94	\$15.85	1
Computer and Mathematical	36	38	2	+6%	0.18	\$22.76	4
Life, Physical, and Social Science	38	38	0	0%	0.62	\$23.64	1
Architecture and Engineering	29	32	3	+10%	0.26	\$33.33	1



# **Educational Pipeline**

Over the last 5 years, no schools in Yell County, AR produced graduates.